

# Isabelle Bommes

UI | UX DESIGNER

With over a decade of design experience, I bring a wealth of knowledge and expertise to every project. My background in graphic design offers a unique perspective on UX, emphasizing the importance of visual aesthetics and seamless UI integration. I specialize in delivering high-quality, innovative solutions that enhance user experience and drive impactful, visually captivating designs.

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# PROFESSIONAL EXPERIENCE

bommesbude

## UI | UX | Graphic Designer

10 | 2022 - 02 | 2024 &

10 | 2012 - 02 | 2018

NeoQ – Quality in Imaging GmbH UX | UI Designer

01 | 2020 - 09 | 2022

mobileJobs GmbHCorporate Designer

10 | 2018 - 10 | 2019

BFrentals GmbH

Creative Director, UX Designer

08 | 2014 – 05 | 2018

Marketing Designer

01 | 2014 - 08 | 2014

Junior Art Director

.comessen Werbeagentur

07 | 2008 – 09 | 2012

### Freelance design activities (excerpt):

- digital publishing and print publishings from TÜV Nord
- continuously supporting RadioReport
- web design for Koordinierungsstelle Stolpersteine Berlin
- print and web designs for Musikschule Hennigsdorf
- logo design and graphic design for Moog Conspiracy / Elektrotribe records
- photography for finep forum für internationale Entwicklung und Planung

### UX and UI design for radiology software RadioReport:

- built an award-winning radiology software in close collaboration with radiologists and developers
- set up and maintained a consistent design system and design components
- established a design process and mentored four other designers about cooperation with dev and medical teams to ensure quality, consistency and feasability

#### Corporate print and web design for a HR start-up for blue collar workers

- concept and layout of different marketing materials
- final artworks trade fair and event designs
- visual language concept
- illustrations print and web design

#### UX and UI design for Zoomyrentals including:

- user Research and testing wireframing project manangement
- planning/execution of cross-media marketing measures
- structure and concept of a coherent brand experience followed by a CD
- final artwort and pre-press content creation newsletter and blog
- social media campaign development and design

### Digital and print media design for various clients for advertising agency

- design of print and digital media final artwork
- $\bullet\,$  photography and image editing  $\bullet\,$  film assistance and video editing
- 3D visualizations customer support



# **EDUCATION**

UX | UI Design and Management

The Interaction Design Foundation

Click to view course certificates

2021 - today

B.A. Culture & Technology

Technische Universität Berlin

2012 - 2015

Digital & Print Media Designer (1,4; IHK)

Berufskolleg Essen-Ost

Specialization in consulting and planning 2008 – 2011